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BASE FURNISHINGS

BUILD TO RENT

2023



Our Services

Base Furnishings is a leading furniture supplier to the UK's thriving private rental sector. We offer more than a decade's worth of experience in providing turnkey hassle-free furnishing solutions for businesses such as:

- Build to Rent
- Serviced Accommodation
- Showhomes
- Estate Agents & Private Landlords
- Housing Associations & Councils

We offer an extensive range of services that are tailored to the industry and optimised to streamline the process of furnishing your properties – from a single-bedroom flat to a multi-unit development.



020 8991 9700

basefurnishings.co.uk/services

Furniture Packages

We offer bespoke and ready-made furniture packages that come with robust, charismatic furnishings that will help a property stand out in the rental market. We furnish properties at various price points to accommodate the unique needs of BTR, HMO and Serviced Apartment providers.

Replenishments

We offer a like-for-like service replacing furniture that gets damaged or worn due to lengthy use. With our free asset tagging service, you can keep track of all the furniture in a large development and streamline the replenishments. We always keep a stock surplus of 5 -10% for every large project, ensuring that we can offer speedy furniture replacements and any additional packages in the same range.

Project Management

We understand the importance of proper timing and planning when it comes to furnishing a whole BTR development. Our logistics are built to accommodate that and allow us to offer a secure and fast delivery and installation service once the building work is completed. Every project we undertake is overseen by a dedicated project manager, offering a friendly 1 to 1 customer service and effective communication throughout.

Window Treatments

We produce our window treatments in-house, allowing us to offer competitive pricing while minimising the CO2 emissions that come with transportation. Our products come in a variety of materials and fabrics, allowing us to cater to any style requirements and budgets.

Full Deliveries and Installations

We assemble, deliver and install your furniture for free as a part of your order, ensuring all units in large developments are consistently furnished to the highest standard.

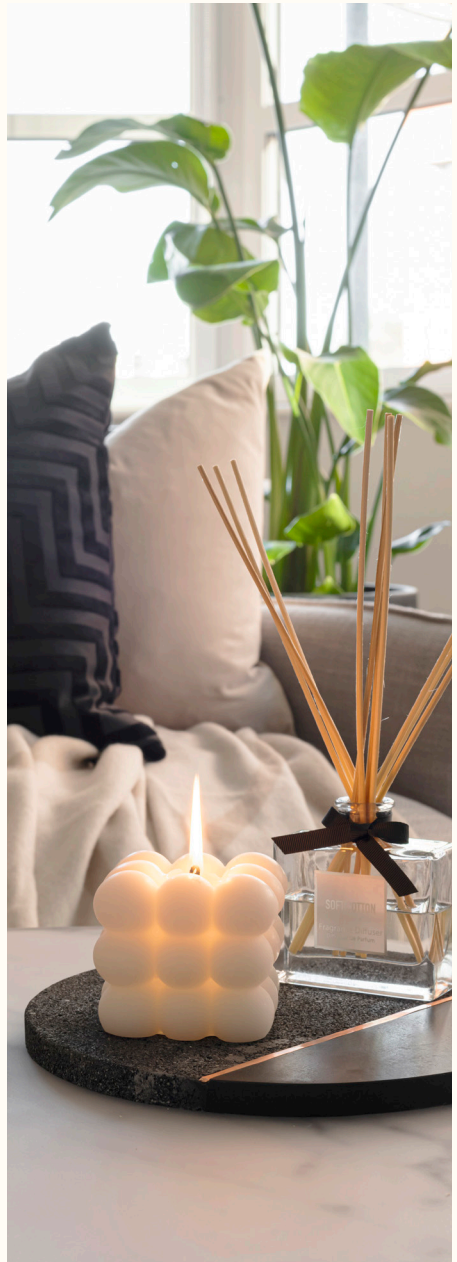
Build to Rent

We have extensive experience in the BTR industry, furnishing multiple developments per year throughout the UK. Having formed in 2010, our knowledge of the industry allows us to offer an appealing and cost-effective selection of products and services.

- We provide durable and stylish furniture, specially selected to appeal to a development's target tenants.
- We include a free show home designed and decorated by our expert interior designers.
- We keep a 5-10% excess stock for any large development to ensure speedy replenishments in the future.
- We include a free asset tagging service that allows BTR developers to keep track of their inventory.
- We offer industry-leading installation times and can fully furnish over 180 units within a two-week period.

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01.

Base's interior designer works off the brief, floor plans and photos of the BTR development to create the first design.

03.

Arrange a meeting/call about the design and discuss any changes to the proposal, including a site visit.

05.

Furniture is dispatched and installed in a pre-arranged time span that aligns with the project timetable.

02.

BTR developer assesses the design and organises a meeting or conference call for feedback.

04.

Developer and Base confirm the design and book an installation date.

06.

Base designer / project manager does a final walk-through and sign-off with the BTR developer.





Curtains & Blinds

Base Furnishings is a one-stop shop for all your window treatment needs. We have a comprehensive range of services and products. Our curtains and blinds are produced in-house and made to measure. We take pride in our ability to meet and exceed the industry's latest safety and sustainability standards. We offer an extensive selection of fabrics and materials for all our window dressings, ensuring a perfect fit for any

interior style. Our team is made up of experienced fitters and manufacturers offering friendly customer service and professional assistance with measuring, selecting and fitting the ideal window dressing for your property.

Roller Blinds

Vertical Blinds

Allusion Blinds

Curtains

Roman Blinds

Venetian Blinds

Shutters

Pleated Blinds

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basefurnishings.co.uk/curtains-blinds





Sustainable In-House Curtains and Blinds

Base Furnishings is committed to reducing our carbon footprint. We donate any worn but useable furniture pieces collected via our replenishment service to charities and we recycle the rest at a recycling centre where waste is used to generate energy. We only work with suppliers who use sustainable raw materials, ensuring they have correctly implemented a Forest Stewardship Council (FSC), or equivalent Chain of Custody procedure.



Case Studies

Marson Place, Folio London

Marson Place is a vibrant BTR development nestled in Inner London. Base Furnishings supplied Folio with furniture selected for their vibrant, youthful looks and robust build. We strove to create a timeless scheme that reflected the lifestyles of the target tenants. Every apartment comes with a magnificent feature wall, painted by Base Furnishings. It grounds the colour scheme of the furnishings and infuses the units with personality. The

penthouse flats offer four distinct design schemes that are in tandem with the development's aesthetics while presenting something new and unique.



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The Kell, Way of Life

We provided complete furniture packages for 145 out of the development's 192 total units. They were spread between The Kell's 2 blocks, situated by the scenic Chatham dock in Gillingham. We used the vision of Longharbour's marketing and management teams to source and supply a complete bespoke product range for the development. The installation of this project took us 3 weeks, highlighting our capability

to deliver a quick turnaround. With the current size of our team, we can install over 180 units within a 2-week timeframe.



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Cardiff & Sheffield, Platform

Cardiff and Sheffield are BTR projects, developed by Platform. They share a unique theme featuring the same selection of core furniture which creates a tight link between the developments. We agreed on a selection of robust, stylish furnishings which were sustainably sourced and pet-friendly. Each project was furnished after its completion with Cardiff being completed in early 2023 and Sheffield in the autumn of

the same year. Reliably sourcing and distributing the furniture for both developments on time showcases our strengths in project management and logistics.



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If you have any questions or need some advice, you can contact us at:

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Base Furnishings Ltd



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